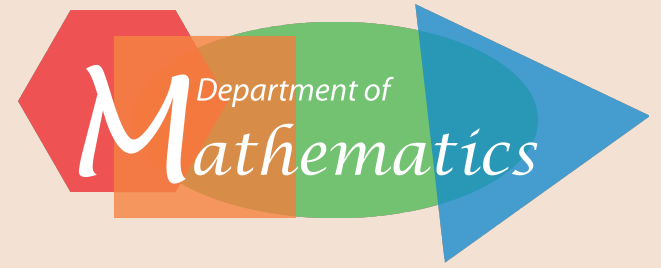




香港浸會大學
HONG KONG BAPTIST UNIVERSITY



Distinguished Lecture Series

甚麼是大數據



Mr. Herbert Chia

*Vice President of Data Technology and Product Department
and Head of Data Committee at Alibaba Group*

Date: 17 April 2015 (Friday)

Time: 4:00 pm - 5:00 pm (Preceded by Reception at 3:30 pm)

Venue: Council Chamber, SWT 501 Shaw Tower,
Shaw Campus, Hong Kong Baptist University

The Medium of Instruction: Cantonese

Biography

A Hong Kong native, Chia has spent his life living between the United States, Britain, Australia and Mainland China. Achieving academic success at the University of New South Wales, INSEAD and Tsinghua University, Mr. Chia's international background has influenced and informed his career enabling a uniquely multicultural eye for ecommerce innovation. Now, as a pioneer on big data and ecommerce industry.

The Distinguished Lecture is open to students and teachers at Local Education Institutions.
Registration is required at <http://www.math.hkbu.edu.hk/DLS/17Apr15/>.

For enquires please contact Ms. Rainbow Yum, 3411 2346.