

The brand-new Personal Digital Assistant (PDA) edition of the <u>Hong Kong Leisure Guide for Business Travellers</u> produced by the Hong Kong Tourism Board is now available. This handy digital guide will enhance your overseas and Mainland delegates' trip to Hong Kong and help them make the most of their stay in Asia's world city.





This PDA application, available in English, Traditional and Simplified Chinese versions, is specifically designed with business people in mind and will help them organise their leisure time better and more efficiently, allowing them to take the break they deserve in Hong Kong after a hectic day's work.

The guide shows them great places to sightsee, shop, eat, workout and more!



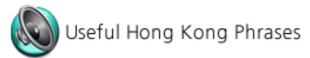
They can also search for shops, restaurants and events according to their personal tastes and style.







Your overseas and Mainland delegates will find getting around town a breeze. Thanks to the handy digital map that comes with the Guide. A special zoom function makes locating shops and restaurants easy. The map also includes points-of-interest recommended in the Hong Kong Leisure Guide for Business Travellers!



This programme comes equipped with a few essential Cantonese phrases. Users can learn a little Cantonese and be able to greet people and bargain in the market!



We recommend you post this PDA application www.discoverhongkong.com/pda on your conference website and encourage your overseas and Mainland delegates to download it for FREE! Our executives will contact you shortly to answer any queries you may have on the matter.

Yours sincerely

Tina Cheng

Manager, Conventions & Exhibitions

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